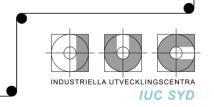
VISIONS FOR LARGE SCALE TRANSFORMATION OF TRANSPORTATION

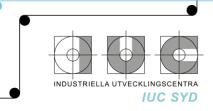
Innovation Week

30 maj



ELECTRIC VEHICLES – WHY SLOW EXPANSION?

- Electric vehicles are more expensive and they provide shorter range
 - 100.000 SEK more expensive lower prices in sight, promised by for example Volvo
 - 130 km range Tesla more, but at a higher price
- Uncertain choice
 - Petrol and diesel may suffice?
 - Hydrogen fuel cells?
 - Vehicle gas? Biological waste is free!
- Knowledge deficit
 - Why hurry?
 - Why so many alternatives? Which ones will survive?



VISIONS ARE NEEDED!

- Why?
 - "...landing a man on the moon and returning him safely to the earth."
 JFK1961
 - "My employees will be able to buy my cars" H. Ford 1908
- Visions: The foundation of extraordinary efforts and memorable successes!



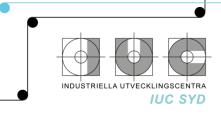


AN EXTRAORDINARY CHALLENGE

- 1 billion cars (SE 4.3 mn)
- 100 million heavy vehicles (SE 0.5 mn)
- 90 mn barrels of oil per DAY (2 l/person – SE 5.5 l/person)
- Transportation dependence

Transformation - global context

 Very large investments necessary

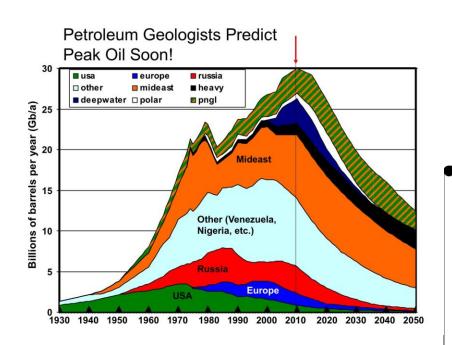


PEAK OIL - OIL VOLUMES IN DECLINE

 International Energy Agency: From 2019

 Dire consequences for the global economy

 Do people realize the impact?





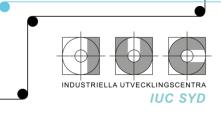
SYSTEMIC CHALLENGE

 Fuels and fuel production

Vehicles

- Services
 - Maintenance etc
 - Electronic

- Systems solutions
 - Cars
 - Short distance transportation
 - Long distance transportation



ALTERNATIVE SYSTEMS

• Electric

- Power from 5 nuclear reactors to replace oil for cars.
 - Same volume for heavy vehicles
- Large-scale systems already available
- "Two holes in the wall." everywhere

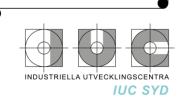




ALTERNATIVE SYSTEMS

- Hydrogen fuel cells
 - Power from 15 nuclear reactors to replace oil for cars.
 - Same volume for heavy vehicles.
 - No infrastructure
 - Production
 - Distribution
 - Many technical and systems solutions missing







BIOFUELS

- Biogas + natural gas
 - Small volumes of biological waste
 - Small import of natural gas
 - Limited gas network
- Works for buses and on a limited scale for other purposes





BIOFUELS

- Fuels from grain
 - Low or negative net energy result
 - If all agricultural products were used for fuel 25% of oil used for transportation would be covered.
 - No volumes left for food.
 - Limited volumes can be used for fuel.



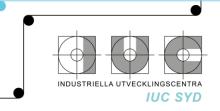




ALL OTHER FUELS CAN BE USED FOR ELECTRICITY PRODUCTION

- If power is produced from gas, grain, or biological materials, two times the distances can be driven
- As few systems as possible.

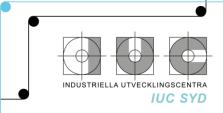
Cannot afford multiple parallell systems.



MIXING SCALES AND HORIZONS

- Short term horizon
 - Start with available solutions
- Medium term horizon
 - Transfer to better solutions
- Consider Path Dependence!

 What works on a small scale doesn't necessarily work on a global scale!



VISIONS NEEDED!

- Realistic!
 - Choice of technology
 - Financing
 - Human Resources
 - Speed of change

- Bold!
 - Large scale
 - Too little time!
 - Need to make decisions!

