
How Will Your Company Meet the Demands of Agenda 2030?

Ideon Science Park is proud to be a leader in the advocacy for the **United Nations Sustainable Development Goals (SDG)** and the first Science Park in the world to become a member of the **UN Global Compact (UNGC)**, the world's largest voluntary corporate sustainability initiative.

UN SDG/UNGC Training

How solving the major problems of the world is good for business

Now, as a part of the Ideon Family of Companies, you can also become an advocate and member of these crucial initiatives. Ideon Science Park is excited to be offering training at a **discounted price** for all of the companies who call Ideon Science Park home.

This training will be a comprehensive look at what the the SDG's and UNGC are, why they are important for the planet we live on and why they can provide a healthy boost to your bottom line as well.

The course consists of **5 main modules** and will dive deep in each one:

- 1. Explanation of the SDG's and UNGC**
 - Purpose and differences
- 2. Why the SDG's and UNGC are Good for Business**
 - Revenue, recruiting, corporate citizenship
- 3. Communicating the importance of the SDG's for your business**
 - Internally & Externally
- 4. Cooperation & Partnerships**
 - Why these are so important
- 5. Implementation**
 - Which goals YOUR company should incorporate

Also included:

- 1** Increased business with the UN
- 2** Support and work with the UN Global Innovation Center (GIC) at Ideon Science Park
- 3** Resource directory
- 4** Assignment which will provide a clear way forward
- 5** Follow-up session at a future date to discuss the results

Each module consists of a combination of presentations and breakout sessions where the attendees get to implement the information into their respective businesses.

This is HANDS ON training and one that will make a huge impact on the company's ability to incorporate working on the SDG's into their corporate DNA.

For more information,

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