

2020 Pricing List

CONTENT FROM ~~SEK 1 000 + VAT~~ **800 + VAT**

We are a little extra passionate about creating English content from scratch that can both engage your followers and get more people interested in what you do. If you need blog posts, newsletters, articles, a press release, text for a website, or any other kind of content, we're happy to help. Our hourly rate is SEK 1,000 + VAT, but we always give a fixed price based on a reasonable estimate of the time required. For recurring and longer assignments, we can offer package prices and other arrangements.

TRANSLATIONS FROM ~~SEK 1 000 + VAT~~ **800 + VAT**

We can help you translate existing text from Swedish to English with a fixed price per word that includes proofreading. Depending on the text and at a slightly higher cost, we also suggest revisions you may need for copywriting, SEO, or editing purposes. For recurring and longer assignments, we can offer package prices and other arrangements.

Number of words*	Price per word (excl. VAT)	Total (excl. VAT)	Additional suggestions (copywriting, SEO or editing)	Total (excl. VAT)
0 - 400	Fixed price	SEK 1 000	Included	SEK 1 000 800
400 - 1 000	SEK 2.50	SEK 1 000 - 2 500	SEK 500 (approx. 30min)	SEK 1 500 - 3 000 1 200 - 2 400
1 000 - 5 000	SEK 2.25	SEK 2 250 - 11 250	SEK 1 000 (approx. 1 h)	SEK 3 250 - 12 250 2 600 - 9 800
5 000 - 10 000	SEK 2.00	SEK 10 000 - 20 000	SEK 3 000 (approx. 3 h)	SEK 13 000 - 23 000 10 400 - 18 400
10 000 - 20 000	SEK 1.50	SEK 15 000 - 30 000	SEK 8 000 (approx. 8 h)	SEK 23 000 - 38 000 18 400 - 30 400
20 000 - 40 000	SEK 1.25	SEK 25 000 - 50 000	SEK 13 000 (approx. 13 h)	SEK 38 000 - 63 000 30 400 - 50 400
40 000+	SEK 1.00	SEK 40 000+	SEK 25 000 (approx. 25 h)	SEK 63 000+ 50 400+

*If the number of words is close to the breaking point for a lower price per word, we use the lower price.

SVENGARD & CO.

We are a Swedish-American duo that gives your company or organization a professional, authentic and SEO-adapted voice in English. This price list is valid from 2020-10-27 but may change. For more information, contact us at info@svengard.se, 0738 525 626, or visit our website: www.svengard.se.

PROOFREADING FROM SEK ~~1 000~~ + VAT 800 + VAT

If you have an existing English text, we are happy to help with proofreading, which includes correction of linguistic mistakes and spelling errors but no in-depth editing. For recurring and longer assignments, we can offer package prices and other arrangements.

Number of words	Total (excl. VAT)
0 - 400	SEK 1 000 800 (approx. 1 h)
400 - 1 000	SEK 1 500 1 200 (approx. 1.5 h)
1 000 - 5 000	SEK 2 500 1 750 (approx. 2.5 h)
5 000 - 10 000	SEK 4 000 3 200 (approx. 4.0 h)
10 000 - 20 000	SEK 6 000 4 800 (approx. 6.0 h)
20 000 - 40 000	SEK 9 000 7 200 (approx. 9 h)
40 000+	SEK 15 000 12 000 (approx. 15 h)

COPYWRITING, EDITING & SEO FROM SEK ~~1 500~~ + VAT 1 200 + VAT

If you have an existing English text that you want us to refine, edit, or adapt for SEO, we charge a higher price than for proofreading. This includes more in-depth editing of the text, with adjustments of tonality, structure, and style where they are needed to improve quality. For recurring and longer assignments, we can offer package prices and other arrangements.

Number of words	Total (excl. VAT)
0 - 400	SEK 1 500 1 200 (approx. 1.5 h)
400 - 1 000	SEK 3 000 2 400 (approx. 3 h)
1 000 - 5 000	SEK 6 000 4 800 (approx. 6 h)
5 000 - 10 000	SEK 9 000 7 200 (approx. 9 h)
10 000 - 20 000	SEK 15 000 12 000 (approx. 15 h)
20 000 - 40 000	SEK 20 000 16 000 (approx. 20 h)
40 000+	SEK 25 000 20 000 (approx. 25 h)

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MANUSCRIPT READING FROM ~~SEK 2 000 + VAT~~ **1 600 + VAT**

If you have an existing English text that you would like general input on, regarding structure and reading experience, we can help. This service is primarily for authors and those who want to self-publish in English. For recurring and longer assignments, we can offer package prices and other arrangements.

Number of words	Total (excl. VAT)
0 - 1 000	SEK 2 000 1 600 (approx. 2 h)
1 000 - 5 000	SEK 3 500 2 800 (approx. 3.5 h)
5 000 - 10 000	SEK 5 000 4 000 (approx. 5 h)
10 000 - 20 000	SEK 6 500 5 200 (approx. 6.5 h)
20 000 - 40 000	SEK 8 000 6 400 (approx. 8 h)
40 000+	SEK 9 500 7 600 (approx. 9.5 h)

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